

Overview

1. Personal data

Full Name

Fernanda Maria Fernandes Oliveira

Name under which you publish

Fernanda Maria Fernandes Oliveira

Fiscal ID number

ID document

Birth date

National of

Gender

Work address

Residential Address

Work Phone

Residential Phone

Email

Fax

Cell phone

URL

ipleiria@ipleiria.pt

2. Academic degrees

Year: 2006

Degree: MESTRADO

Final grade: Very Good, approved unanimously

Degree granting institution Universidade Nova de Lisboa

School/ College/ Campus Faculdade de Ciências e Tecnologia

Thesis title The importance of the Planning Instruments within Tourism Sustainability

Supervisor: Maria do Rosário Partidário

Co-supervisor:

Scientific area Ordenamento do Território e Planeamento Ambiental

Number of curricular years 1**Program title Land Use and environmental Planning, within EU perspective****Year: 1996****Degree: LICENCIATURA****Final grade: Good****Degree granting institution Universidade de Aveiro****School/College/Campus Other****Thesis title Feasibility Study for the Creation of an Incentive and Congress Bureau in the Algarve Region****Supervisor: Roque da Cunha****Co-supervisor:****Scientific area Turismo****Number of curricular years 5****Program title Tourism planning and management****Year: 2012****Degree: DOUTORAMENTO****Final grade: Very Good with appraisal****Degree granting institution Universidade do Algarve****School/College/Campus Faculdade de Economia****Thesis title THE ECONOMIC EVALUATION IN FOREST RECREATION PLANNING - THE CASE OF LEIRIA NATIONAL FOREST****Supervisor: Professor Doutor Pedro Pintassilgo****Co-supervisor: Professora Doutora Maria Isabel Mendes e Professor Doutor João Albino Silva****Scientific area Turismo****Program title Tourism****3. Previous activity and current status**

Período	Cargo, categoria ou actividade	Instituição
01-9-2008 a	Adjunct Professor	School of Tourism and Maritime Technology - Polytechnic Institute of Leiria
01-8-1997 a 01-9-2008	Equiparado a Assistente de 2.º triénio	Superior School of Education - Polytechnic Institute of Leiria

4. Area of scientific activity

Scientific activity has been developed in the area of tourism, more specifically, in terms of the sustainability of tourism and the environmental economy associated with the development of recreation and tourism.

5. Present research interest**Domain of specialization**

Environmental economy - applied to recreation and tourism

Current research interests

Tourism sustainability, ethic and conduct codes, tourism planning

Other professional interests/activities

Organization and participation in seminars and congresses in the area of tourism. Development of projects in partnership with the tourism sector

6. Experience as scientific adviser

Master Thesis Supervisor

2017 - (1 thesis)
2016 - (1 thesis)
2016 - (1 thesis)

Bachelor Final Project Supervisor

2013/14 - 48 Projects in the domain of tourism marketing and events management

International Scientific Reviewer

Dez/2016 (2 papers) - European Journal of Tourism, Hospitality and Recreation, School of Tourism and Maritime Technology/Polytechnic Institute of Leiria
Maio/2015 (1 paper) - European Journal of Tourism, Hospitality and Recreation, School of Tourism and Maritime Technology/Polytechnic Institute of Leiria
Fev/2014 (2 papers) - European Journal of Tourism, Hospitality and Recreation, School of Tourism and Maritime Technology/Polytechnic Institute of Leiria

7. Participation in R&D projects**Participação em projectos de investigação (coordenador/membro de equipas)**

2014/15 - Eco Based Beaches: Eco-informed beaches, project financed by ProMar; Tourism Research Center - CITUR (ESTM/IPL)

2013/2015 - Projecto AETHICOD Project - European Ethic Code for Tourism - ERASMUS Program (European Partners - Belgium, Denmark, France, Lithuania, Portugal and Spain)

2013 - Climate Partnership - Bernburg, Borne, Leiria, Rheine & Trakai, an EU-Programme "Europe for Citizens" and German Federal Ministry for Environment, Nature Conservation and Nuclear Safety
Portuguese Institutional Partner - Câmara Municipal de Leiria - Local/Country: Trakai, Lituânia

2009 - Training and Consulting Collaboration in the U'ANAN Project - Building Sustainable Community Development in the Tombali Region: Eco-tourism and Citizenship. Cantanhês National Park, Guinea-Bissau.

2004 - Study of the Profile of the Cultural Tourist. Collaboration in the ATLAS (Association for Tourism and Leisure Education) Project, regarding Cultural Tourism in Europe,

8. Prizes and awards received

Year	Name of the prize or award	Promoting entity
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9. Published works**Teses**

(PHD) - A AVALIAÇÃO ECONÓMICA NO PLANEAMENTO DO RECREIO FLORESTAL - O CASO DA MATA NACIONAL DE LEIRIA, 2012, FEUAig

(MSc) - O Papel dos Instrumentos de Planeamento para o Turismo Sustentável, o caso de Castelo de Vide, 2006, Tese de Mestrado em Ordenamento do Território e Planeamento Ambiental, FCT-UNL

Livros (autor)

Eurico S (Ed.), Oliveira F and Hoefnagels H (2017). "Ethicod - Guidelines for an ethicod in the tourism & accommodation sector within Europe. CITUR/IPL/FCT. ISBN - 9789896916640.

Capítulos de livros

Eurico S, Oliveira F (2015), "Sustainable Tourism Development of Rural Destinations: The Schist Villages, Portugal", in Morpeth & Yan (eds.) (2015), Planning for Tourism. Towards a Sustainable Future, UK: CABI, p.169-187. <http://www.cabi.org/bookshop/book/9781780644585>

Oliveira F, Silva F, Brás G (2014). "A atividade turística na Guiné-Bissau: desafios para o futuro". In C. Costa, F. Brandão, R. Costa & Z. Breda (Eds.), Turismo nos Países Lusófonos: conhecimento, estratégia e territórios. Lisboa, Escolar Editora. Vol. I: 168-181. ISBN: 978-972-592-411-2.

Oliveira F e Silva F (2012). Ecoturismo em Cantanhaz, Guiné-Bissau - Um longo caminho rumo à sustentabilidade. In: Malheiros, C., Brasão, I. e Dias, F. (Coord.). Imagem, Património e Sustentabilidade dos Destinos Turísticos. GITUR - Grupo de Investigação em Turismo/IPL. Porto: Media XXI. 191-211. ISBN: 978-989-729-016-9.

Oliveira F e Silva F (2012). Ecotourism in vulnerable regions: opportunities and obstacles to development - the case of Cantanhaz, Guiné-Bissau. In Legrand, W., Simons-Kaufman, C. & Sloan, F. (Eds.). Sustainable Hospitality and Tourism as Motors for Development Case Studies from Developing Regions of the World. UK/USA: Routledge. ISBN/ISSN: 978-012-38519-6-3/0123851963.

Artigos em revistas de circulação internacional com arbitragem científica

. Oliveira F, Pintassilgo P, Pinto P, Mendes I, Silva J (2017). "Segmenting visitors based on willingness to pay for recreational benefits: The case of Leiria National Forest". Tourism Economics. ISSN 1354-8166. <http://journals.sagepub.com/doi/pdf/10.5367/te.2015.0526>

. Eurico S, Oliveira F, Hoefnagels H (2014). "An ethic code for European hotels: the two sides of the coin". European Journal of Tourism, Hospitality and Recreation, 5 (3), 11-31 (ISSN: 1647-9254) http://www.ejthr.com/ficheiros/2014/Volume5/EJTHR_Vol5_3_Art1_Sofia.pdf

. Eurico, S., Oliveira, F. and Pais, S. (2012) The role of internships' experiences for the construction of Employable Tourism Graduates. Journal of Tourism and Services, 4, 18-38 (ISSN: 1804-5650).

.Eurico, S., Oliveira, F., Gonçalves, S. and Pais, S. (2012). Issues on tourism and marine resources' employability: A challenge for higher education?. European Journal of Tourism, Hospitality and Recreation. 3 (1): 95-114 (ISSN: 1647-9254).

Publicações em actas de encontros científicos

- Eurico S and Oliveira F (2017). "Environmental awareness within the Tourism industry: an Higher Education European project for sustainability". Tourism 2017 - 2nd International Conference on Global Tourism and Sustainability, Lagos - Portugal, 27th - 29th September 2017, in electronic format (eBook - CD).
 - Oliveira F, Eurico S and Jorge JP(2017). "EBSCode - Eco Based Surf Code - surfing for a sustainable development of beaches: the Portuguese case", 9th World Conference for Graduate Research in Tourism, Hospitality & Leisure, Cartagena, Spain, 6th- 11th June/2017, <https://anatolijournal.com/gradconference/9th-world-conference-for-graduate-research-in-tourism-hospitality-leisure/>
 - Gomes C, Oliveira F, Cociorva A (2015) Profitability in Portuguese Tourism Recreation Enterprises, GBATA Seventeenth Annual International Conference, Peniche & Lisbon, Portugal from July 7-11th.
 - Eurico, S., Oliveira, F. (2014). Perceptions of employability for students and graduates in the Tourism field. 25th SPACE AGM & Conference; Barcelona, 23 - 25 April.
 - Eurico, S., Oliveira, F., Hoefnagels, H. (2014). An ethic code for the european ta and to: results from an international project; 25th SPACE AGM & Conference; Barcelona, 23 - 25 April.
 - Dias, F. & Oliveira, F. (eds.) (2013). Atas da II Conferência Internacional de Animação Turística. Peniche: GITUR/ESTM/IPL.
 - Jorge, J., Leandro, S., Eurico, S. & Oliveira, F. (2012). Rip Curl Pro 2010 Portugal - a surf sport event study on spectator's profile, spending structure and declared preferences. Paper presented in III NECSTouR Regional Conference "Coastal Tourism and Sustainable Branding". Middelburg (Netherlands). 9th to 10th May 2012.
 - Oliveira, F., Rego, B., Barreto, A., Santos, F. (2012). O ecoturismo como fator de desenvolvimento na Guiné-Bissau: uma estratégia de cooperação institucional. Atas do Colóquio Internacional Cabo Verde e Guiné Bissau: Percursos do Saber e da Ciência. 21-23 de Junho de 2012, Lisboa. URL: <https://coloquiocvgb.wordpress.com/actas/atas-comunicacoes/>.
 - Pintassilgo, P. & Oliveira, F. (2011). Valores intangíveis da horticultura ornamental: a perspetiva da economia ambiental. In V Jornadas Ibéricas de Horticultura Ornamental. Coleção Atas Portuguesas de Horticultura. ISBN: 978-972-8936-11-2. N.º 19: 48-62.
 - (online) Oliveira, F., Pintassilgo, P., Mendes, M.I. & Silva, J. (2009). Contributos da economia ambiental para a sustentabilidade do turismo - Um exemplo na área do recreio florestal. URL: <http://www.apdr.pt/congresso/2009/pdf/Sess%C3%A3o%2030/216A.pdf>.
 - (online) Alves, D. & Oliveira, F., In Conference Proceedings (2008) European Conference Chapter of Travel and Tourism Research Association - Competition in Tourism: Business and Destination Perspectives. Available on the TTRA website: <http://www.ttra2008.com/private/ProceedingsTTRA2008.pdf>.
- Outras publicações**
- Viana AS, Oliveira F, Jorge JP, Leandro S, Eurico S, Mendes S (2014). "Estudo do Impacto do Rip Curl Pro 2013 Portugal - Síntese". GITUR/IPL. ISBN: 978-989-98965-1-2. <http://www.valueofwaves.org/uploads/1/1/4/2/11420190/relatoriosintescrppeniche2012.pdf>
 - Viana, A., Oliveira, F., Jorge, J.P., Leandro, S., Eurico, S. and Mendes, S. (2012). "Estudo do impacto do Rip Curl Pro 2012 Portugal - Síntese". GITUR/IPL. ISBN: 978-989-97395-3-6. Dezembro 2012. URL: <https://drive.google.com/file/d/0B168hmB7hD4FbVdkVEUxU3psbVkJ/view>
 - Jorge, JP; Leandro, S.; Eurico, S. e Oliveira, F. (2011). Rip Curl Pro 2010 - Perfil do público assistente e impacto socioeconómico do evento. GITUR/CMP. ISBN: 978-989-97395-2-9.

10. Communications in scientific meetings

Comunicações orais por convite

Oliveira F (2016) Colóquio "Turismo e Natureza - Que Futuro?", organizado pela OIKOS - Associação de Defesa do Ambiente e do Património da Região de Leiria, 25 outubro 2017, Centro de Interpretação Ambiental, Leiria.

Oliveira F (2016) "Carta Europeia de Turismo Sustentável em Áreas Protegidas", comunicação oral apresentada na Conferência Turismo e Natureza, organizada pela Câmara Municipal de Torres Vedras, realizada no Hotel Campo Real, no dia 9 de junho de 2016.

Oliveira F (2016) "Criação de Produtos Turísticos", Palestra no âmbito do Programa de Eficiência Municipal, promovida pela Câmara Municipal da Marinha Grande, dia 12 de maio de 2016, Auditório do Edifício da Resinagem, na Marinha Grande.

Outras comunicações orais

Calnaryte, L.; Oliveira, F. & Eurico, S. (2017). "Sustainable tourism practices through the eyes of the tourist: a case study of a tour operator"; 9th International Tourism Congress, Peniche, 29 - 30 November.

Hock, M.; Oliveira, F. & Eurico, S. (2017). "Colonial Imagery in Responsible Travel Advertisement, a Critique from a Postcolonial Perspective"; 9th International Tourism Congress, Peniche, 29 - 30 November.

Eurico S and Oliveira F (2017). "Environmental awareness within the Tourism industry: an Higher Education European project for sustainability". Tourism 2017 - 2nd International Conference on Global Tourism and Sustainability, Lagos - Portugal, 27th - 29th September 2017.

Oliveira F, Eurico S and Jorge JP(2017). "EBSCode - Eco Based Surf Code - surfing for a sustainable development of beaches: the Portuguese case", 9th World Conference for Graduate Research in Tourism, Hospitality & Leisure, Cartagena, Spain, 6th- 11th June/2017.

Eurico S, Oliveira F e Hoefnagels H (2016) "An European example of an Ethic Code for Hospitality and Tourism", comunicação apresentada no II Congresso Internacional "Educação, Ambiente e Desenvolvimento" (II CIEAD) 9 a 12 de novembro de 2016, ESECS/IPL, Leiria

Jorge JP, Viana AS, Oliveira F, Eurico S, Leandro S (2016) "Economic impact analysis of a surfing sport event: the case of the Moche Rip Curl Pro 2015 - Portugal", comunicação apresentada na EATSA Conference 2016, 2nd Annual Conference of Euro-Asia Tourism Studies Association , 27-30 junho 2016, Peniche.

Gomes C, Oliveira F, Cociorva A (2015) "Profitability in Portuguese tourism recreation enterprises", GBATA Seventeenth Annual International Conference, 7th to 11th July, Peniche, Portugal

Eurico S, Oliveira F (2015). "Transversally looking at environment in the different sectors of Tourism within the European Framework"; VIII International Tourism Congress, Peniche, 25-27 November.

Jorge J, Oliveira F, Eurico S et. al. (2015). Surfing tourism research: a literature review. VIII International Tourism Congress, Peniche, 25-27 November.

Oliveira F, Gomes C, Cociorva A (2015) "Performance evaluation of tourism recreation enterprises in Portugal", 8th ITC - International Tourism Congress - The Image and Sustainability of Tourism Destinations, 25th - 27th

November, Peniche, Portugal.

Eurico S, Oliveira F (2015). Social Inclusion: perspectives of the different sectors of Tourism within Europe; VIII International Tourism Congress, Peniche, 25-27 November.

Eurico S, Oliveira F (2015). Social Inclusion: perspectives of the different sectors of Tourism within Europe; VIII International Tourism Congress, Peniche, 25-27 November. Eurico, S., Oliveira, F. (2014). Perceptions of employability for students and graduates in the Tourism field. 25th SPACE AGM & Conference; Barcelona, 23 - 25 April.

Eurico S, Oliveira F (2014). Perceptions of employability for students and graduates in the Tourism field. 25th SPACE AGM & Conference; Barcelona, 23 - 25 April.

Eurico S, Oliveira F, Hoefnagels H (2014). An ethic code for the European TA and TO: results from an international project; 25th SPACE AGM & Conference; Barcelona, 23 - 25 April.

Eurico S, Oliveira F (2014). ETHIC CODES AND TOURISM OFFICES: AN EXERCISE FOR EUROPE. VII International Tourism Congress, Oman, 2-4 December.

Eurico S, Oliveira F (2014). PROJETO INTERNACIONAL ETHICOD 2013/2014; Semana Internacional/ International Week; IPL - ESTM, Peniche

Oliveira F & AA.VV. (2013). Apresentação pública do Observatório Nacional de Atividades de Animação Turística. III International Conference on Tourism Recreation - Building Bridges over Tourism Recreation Practices. ESTM - School of Tourism and Maritime Technology, Peniche, Portugal, dias 22 e 23 de Maio.

Eurico, S., Oliveira, F. (2012). Turismo e Empregabilidade no Ensino Superior: Percepções dos Estudantes Finalistas. Jornadas de Turismo do ISCE 2012 - Turismo, Formação e Inovação: Estudos e Experiências, 6 e 7 de Novembro de 2012.

Eurico, S., Oliveira, F., Gonçalves, S. and Pais, S. (2011) Issues on Tourism and Marine Resources employability: a challenge for Higher Education?. V Congresso Internacional de Turismo de Leiria e Oeste, A Imagem e a sustentabilidade dos Destinos Turísticos 23 a 25 de Novembro de 2011, na Escola Superior de Tecnologia e Turismo do Mar, Peniche, Portugal.

Co oradora na III International Conference on Tourism Recreation, realizada nos dias 22 e 23 de Maio de 2013, na ESTM - School of Tourism and Maritime Technology in Peniche, na apresentação pública do Observatório Nacional de Atividades de Animação Turística.

- Oradora nas Jornadas de Turismo do ISCE 2012 - Turismo, Formação e Inovação: Estudos e Experiências, ocorridas nos dias 6 e 7 de Novembro de 2012, no Instituto Superior de Ciências Educativas, Odivelas com a comunicação intitulada: Turismo e Empregabilidade no Ensino Superior: Percepções dos Estudantes Finalistas.

- Co oradora no V Congresso Internacional de Turismo de Leiria e Oeste, A Imagem e a sustentabilidade dos Destinos Turísticos, decorrido nos dias 23 a 25 de Novembro de 2011, na Escola Superior de Tecnologia e Turismo do Mar, Peniche, Portugal com a comunicação intitulada: Issues on Tourism and Marine Resources employability: a challenge for Higher Education?

- Co oradora na International Conference Sustainable Tourism, decorrida nos dias 22 a 25 de Abril de 2010, em Creta - Grécia, organizada pela TEI Heraklion, Crete and the School of Sport, Leisure and Travel & Buckinghamshire New University, UK com a comunicação intitulada: Ecotourism in Cantanhez, Guiné-Bissau - the role of rural communities.

- Co oradora na SUSTAINABLE TOURISM 2010: Fourth International Conference on Sustainable Tourism, decorrida nos dias 5 a 7 de Julho de 2010, na Wessex Institute of Technology, New Forest, UK, com a comunicação Tourism as a tool of community development - Ecotourism project in Cantanhez, Guiné-Bissau. Apoio financeiro: IPL e FCT.

- Oradora na SUSTAINABLE TOURISM 2010: Fourth International Conference on Sustainable Tourism, decorrida nos dias 5 a 7 de Julho de 2010, na Wessex Institute of Technology, New Forest, UK, com a comunicação Planning forest recreation - environmental valuation instruments and the public participation. Apoio financeiro: IPL e FCT.

- Co oradora no III Congresso Internacional de Turismo de Leiria e Oeste, A Imagem e a sustentabilidade dos Destinos Turísticos, decorrido nos dias 25 e 26 de Novembro de 2009, na Escola Superior de Tecnologia e Turismo do Mar, Peniche, com a comunicação intitulada: Ecoturismo em Cantanhez, Guiné-Bissau - um longo caminho rumo à sustentabilidade.

- Oradora no II Congresso Internacional de Turismo de Leiria e Oeste, A Imagem e a sustentabilidade dos Destinos Turísticos, decorrido nos dias 19 e 20 de Novembro de 2008, na Escola Superior de Tecnologia e Turismo do Mar, Peniche, com a comunicação intitulada: A economia ambiental - contributos para a sustentabilidade do turismo.

- Co oradora no TTRA European Conference Chapter decorrido nos dias 23 a 26 de Abril de 2009, na HAAGA-HELIA University, Helsinki, Finlândia, com a comunicação intitulada: A journey by Beckfords itineraries: living new experiences through past stories.

Comunicações em painel ("poster")

- Eurico S, Oliveira F (2013) Employability: comparative analysis of the perception of tourism higher education students and tourism graduates. VI International Tourism Congress, 25-27 November 2013. Peniche, Portugal
- Eurico S, Oliveira F, Hoefnagels H (2013) An ethic code for european hotets: the two sides of the coin. VI International Tourism Congress, 25-27 November 2013. Peniche, Portugal

11. Languages

Language	Reading	Writing	Conversation
English	Very good	Good	Good
French	Basic	n/a	n/a
Spanish	Very good	Good	Good