

PERSONAL INFORMATION RAHIL ALIPOURIANZADEH



✉ [Rahil\\_alipourianzadeh@yahoo.com](mailto:Rahil_alipourianzadeh@yahoo.com)  
Female Date of Birth: 1982

**EDUCATION AND TRAINING**

- 2015- Present University Do Algarve, Faro, Portugal  
PHD student Tourism Management
- 2014 – 2016 Bahar Business School (Higher Education Institute), Tehran, Iran  
DBA in Tourism
- 2014 – 2015 Bahar Business School (Higher Education Institute), Tehran, Iran  
Post MBA in Tourism
- 2009 - 2011 Allameh Tabataba'i University, Tehran, Iran  
MA Marketing Tourism Management
- 2002 - 2005 Azad University; Tehran North Branch, Iran  
BA Business Management

**Academic Profession**

2012- 2014 Teaching “Tourism Industry” course, Allame Tabatabaei University (Pardis) Tehran, **Iran**.

**Professional experiences**

- 2011 – present Tours Guide. Tehran, **Iran**
- 2011 - present Marketing Travel Insurances – Hafez Insurance Company. Tehran, **Iran**
- 2012 - present Marketing Internal Tours and Hotels- Orient Star Tour Operator. Tehran, **Iran**
- 2015 - 2017 Welcoming Team (Faro Airport) - Tui Portugal Travel Agency. Faro, **Portugal**
- 2010 - 2011 Marketing International Tours - Ghoghous Tour and Travel Agency. Tehran, **Iran**

**Language proficiency**

- Persian: Native
- English: Fluent
- Arabic: Basic
- Portuguese: Basic

**PERSONAL SKILLS**

- Etiquette principles
- Hotel reservation system GTA
- Ticket reservation system

- Customer relationship management
- Hotel interior decoration
- Hotel table decoration
- Cooking degree 2

#### **Papers:**

- Pourfaraj, A., Tajzadehnamin, A. & Alipourianzadeh, R. (2013). Assessing the link between aspects of customer special value with satisfaction from domestic tourists' viewpoint in 5-star hotels of Tehran. *Journal of Tourism Management Studies*, pp. 86–106 (in Persian).
- Aliporyanzade, R. (2012). The effect of customer equity on satisfaction of domestic tourists in Tehran Five-star hotels. *4th Asia-Euro Conference in Tourism, Hospitality & Gastronomy*. Kuala Lumpur, pp. 20–35.

#### **Book:**

- Hamzezadeh, J., Jahedi, H., & Aliporyanzade, R. (2013). Accommodation and tourism. In Pourfaraj, A. (Ed.) *Institutions and relevant organizations to tourism: A focus on concepts*. Tehran: Avaye Zohour Publication.

#### **Certificates:**

- ISO 9001:2008, Resalat Insurance and Bank, Tehran, Iran, 10-15<sup>th</sup> March 2013.
- Measuring economic impacts of tourism, Faculty of Economics, University of Algarve, Faro, Portugal, 11-13<sup>th</sup>, May 2016.
- E-word of mouth, Faculty of Economics, University of Algarve, Faro, Portugal, 30<sup>th</sup> June, 2016.

#### **Researches:**

- Brand of cities: New York, London, Budapest and Tehran, seminar in marketing during master's degree in Allame Tabatabaei University
- Coastal tourism during master's degree in tourism industry course
- Expert Systems in tourism industry for practical course of Management Information Systems
- Moral principles in tourism for a research in marketing course in Allame University
- Fast evaluation in tourism plans, case studies in Iran and China for course of Evaluation of Tourism Development Plans in Allame University
- Methodology and application of intelligence systems of investigation in decade 1995 to 2004 for a research in Management Information Systems course
- Planning and developing a fuzzy intelligence system for choosing a hotel in course of Information Systems in tourism industry
- Tourism in Iran before and after revolution of 1978 in Tourism Policy course
- What is BSC? A research in course of general quality management in tourism industry

#### **Field Of Interests:**

Psychology of Consumers, Relational Marketing, Hotel Human resources, Hotel Internal Designing, Historical Tourism, Sport Tourism, Eco Tourism