

Overview

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Tuesday, 17-04-2018 :: 16:03

Bernardete Dias Sequeira
[End session](#)

Overview

1. Personal data

Full Name
Bernardete Dias Sequeira

Name under which you publish
Bernardete Dias Sequeira

Fiscal ID number **ID document**

Birth date
19-05-1971

National of **Gender**
Portugal F

Work address
Faculty of Economics, University of Algarve
Campus de Gambelas
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Portugal

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289800900

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2. Academic degrees

Year: 2015

Degree: DOUTORAMENTO

Final grade: With Distinction and Praise

Degree granting institution Universidade de Évora

School/ College/ Campus Escola de Ciências Sociais

Thesis title Gestão do Conhecimento em Organizações Hoteleiras: Uma Abordagem da Sociologia

Supervisor: João Filipe Jesus Marques

Co-supervisor: António Manuel Soares Serrano

Scientific area Sociologia

Program title PhD Program in Sociology

Year: 2002**Degree: MESTRADO****Final grade: Approved****Degree granting institution** Universidade de Évora**School/College/Campus** Escola de Ciências Sociais**Thesis title** Influências e Efeitos dos SI/TI no Desempenho Profissional - Serviços Administrativos da Universidade de Évora**Supervisor: António Serrano****Co-supervisor:****Scientific area** Gestão**Number of curricular years** 2**Program title** Organization and Information Systems**Year: 1998****Degree: LICENCIATURA****Final grade: 13 valores****Degree granting institution** Universidade de Évora**School/College/Campus** Escola de Ciências Sociais**Thesis title** Gestão de Recursos Humanos e Política de Qualidade Total da SLE - Electricidade do Sul, S.A**Supervisor: Fátima Jorge Oliveira****Co-supervisor:****Scientific area** Sociologia**Number of curricular years** 5**Program title** Sociology**3. Previous activity and current status**

Período	Cargo, categoria ou actividade	Instituição
18-7-2015 a	Assistant professor	Faculty of Economics, University of Algarve
18-11-2009 a 17-7-2015	Assistant	Faculty of Economics, University of Algarve
17-9-2005 a 17-11-2009	Assistant	Faculty of Human and Social Sciences of the University of Algarve
16-9-2004 a 16-9-2005	Invited Assistant	Faculty of Human and Social Sciences of the University of Algarve
01-1-2004 a 30-8-2004	Superior technique	University of Algarve
15-5-2000 a 31-12-2003	Superior technique	Centre for research and Development of Regional Economy (CIDER), University of Algarve.
01-9-1999 a 27-4-2000	Superior technique	at the Pro-Rectorcy for the Institutional Evaluation and Quality Policy, University of Évora.
01-4-1998 a 31-12-1998	Professional Internship	Pro-Rectorcy for the Institutional Evaluation and Quality Policy, University of Évora.

4. Area of scientific activity

Sociology

5. Present research interest**Domain of specialization**

Sociology

Current research interests

Sociology of Work and Organizations; Sociology of Communication, Sociology of knowledge, Human Resource Management, knowledge Management and Tourism.

Other professional interests/activities

2010/2017 - Member-Researcher of the Center for Research on Spaces and Organizations (CIEO) of Faculdade de Economia, Universidade do Algarve.
 2014/2017 - Member of the Board of the Master in sociology (2nd cycle), the Faculty of Economics of the University of Algarve.
 2014/2017 - Coordination of summer courses at the Faculty of Economics, University of the Algarve.
 2010/11 a 2012/17 - Coordinator of the 1st year of the Sociology undergraduate course, in the first semester, Faculty of Economics, University of Algarve
 2009/10 - Coordinator of the 2nd year of the Business Management undergraduate course, in the second semester, Faculty of Economics, University of Algarve.
 2009/2010 e 2012/2014 - Coordinator of the 3rd year of the Sociology undergraduate course, in the second semester, Faculty of Economics, University of Algarve.
 2007 - Participation in the Organization of the Week Opened the University of Algarve, held from 3 to 10 March

6. Experience as scientific adviser

Orientation of masters dissertations (not completed):

Salomé Martins d'Horta, A importância e desempenho dos atributos percebidos num serviço de biblioteca: um caso de estudo, Master thesis in em Marketing Management, Faculty of Economics, University of Algarve. Joint orientation with Profª Patrícia Susana Lopes Guerrilha dos Santos Pinto.

Nivalda Andrade Souza, Análise do Processo de vendas e formação na prestação de serviços de Telecomunicações na Empresa PT, Master thesis in Business Management, Faculty of Economics, University of the Algarve. Joint orientation with Silvia Fernandes.

Kelly Maria Sousa de Medeiros, Processo de Transição de Jovens Estudantes Açorianos para o Ensino Superior no Continente Português, Master thesis in sociology - Mobilities and identities, Faculty of Economics, University of the Algarve. Joint orientation with João Martins.

Ana Gonçalves, Transferência de Conhecimento no Sector do Turismo: Dinâmicas e Obstáculos da Relação Universidade-Empresa no Algarve, Master thesis in sociology - Mobilities and identities, Faculty of Economics, University of Algarve. Joint orientation with the João Filipe Marques.

Orientation of masters dissertations (finalized):

30-03- 2017 - Marlino Ferreira, Personalidade da Marca Cabo Verde enquanto Destino Turístico. Master thesis in Business Management, Faculty of Economics, University of Algarve. Joint orientation with Manuela Guerreiro.

28-05-2013 - Adriana Isabel Azevedo, Responsabilidade social interna - contributo para a implementação da norma SA 8000 no universo Pragosa, Master thesis in Marketing, Faculty of Economics, University of Algarve. Joint orientation with Júlio Mendes.

7. Participation in R&D projects**Participação em projectos de investigação (coordenador/membro de equipas)**

2017/2018 - Member of the team as project participant: Projecto Venus Aquacultura: Estudio integral de los bancos naturales de moluscos bivalvos en el Golfo de Cádiz para su gestión sostenible y la conservación de sus habitats asociados. EP - INTERREG V A España Portugal (POCTEP). Identifier 1425.

2007/09 - Member of the team as project participant: Characterization study of the companies of S. Brás de Alportel. Coordination of the Association IN LOCO in Partnership with the Municipality of São Brás de Alportel. Support for the LEADER + program. Proponent entity Association IN LOCO.

2005/06 - Member of the team as project participant: National Capital of culture: integrated evaluation of the event. Financed by Regional Delegation of culture Algarve, coordinated by João Albino Silva (University of Algarve). Proponent entity University of Algarve.

2002/06 - POCTI/ANT/48629/2002 Member of the team as project participant: Castles on the port side. Monumentalization of the past practices and discourses of Cultural Cooperation between Portugal and Arab and Islamic countries. Funded by FCT, coordinated by Maria Cardeira da Silva (New University of Lisbon). Proponent entity New University of Lisbon.

2004 - Member of the team as project participant: Evaluation of the Europe project to Innovate the Lower Guadiana. Funded by the Community programme EQUAL, coordinated by António Covas (University of Algarve).

2002/03 - Member of the team as project participant: Impact of the Vilamoura XXI Plan on Quarteira. Funded by CCR Algarve, The municipality of Loulé, Lusotur, General Direction of Tourism e Regional Direction of the Environment and Spatial Planning, coordinated by João Albino Silva (University of Algarve). Proponent entity CIDER - Center for Research and Development and Regional Economics.

2002/03 - Member of the team as project participant: Study of the Foreign Resident Population in the Algarve. Funded by the Commission for the Coordination of the Algarve Region, coordinated by Teresa Carreira (University of Algarve). Proponent entity CIDER - Center for Research and Development and Regional Economics.

2002 - Member of the team as project participant: Construction of evaluation Indicators of Quality in tourism. Funded by the Institute of Financing and Support to Tourism, coordinated by João Albino Silva (University of Algarve). Proponent entity CIDER - Center for Research and Development and Regional Economics.

200/02 - Member of the team as project participant: New flows and routes. Tourism, heritage and local consumption in the area of historical interaction and particularly between Portugal, Spain and Morocco. Inserted in the Cooperation Pilot Action Portugal / Spain / Morocco Territorial planning and cultural heritage (FEDER), coordinated by Maria Cardeira da Silva (New University of Lisbon) and Fernando Perna (School of Management, Hospitality and Tourism, University of Algarve). Proponent entity CIDER - Center for Research and Development and Regional Economics.

8. Prizes and awards received

Year	Name of the prize or award	Promoting entity
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9. Published works

Teses

Sequeira, B. S. (2015) "Gestão do Conhecimento em Organizações Hoteleiras: Uma Abordagem da Sociologia", Ph.d. thesis in sociology, University of Évora. Scientific guidance of João Filipe Marques and Antonio Serrano.

Sequeira, B. S. (2002) "Impactos dos SI/TI no desempenho profissional nos Serviços Académicos da Universidade de Évora", Master thesis in management, University of Évora. Scientific guidance of Antonio Serrano.

Sequeira, B. S. (1998) "Gestão de Recursos Humanos e Política de Qualidade Total da SLE - Electricidade do Sul, S.A.". Degree dissertation in sociology, University of Évora. Scientific guidance of Fátima Jorge.

Livros (autor)

Serrano A. e Sequeira, B. (2002) "Influências e Efeitos dos SI/TI no Desempenho Profissional", Departmental area of Economics and business, University of Évora.

Capítulos de livros

Brás, N., Mendes, J., Guerreiro, M. & Sequeira, B. (s.d.) How do residents experience their own festivals? A qualitative approach to meanings and experiences, in Mair, J. (Eds) Handbook of Festivals, Routledge. (Aceite para publicação).

Sequeira, B., Marques, J. F. & Serrano, A. (2016) The Uses of Knowledge in the Hospitality Industry: Three Case Studies in the Algarve, in T. Noronha, H. Pinto (eds) Innovation for Resilience, Faro, Universidade do Algarve, pp. 125-148, ISBN: 978-989-8472-90-8.

Sequeira, B., P. Mariz, M. Guerreiro & J. Mendes (2016) Cante Alentejano and Tourism in the Alentejo, in Henriques, C., M. C. Moreira, P. A. B. César (eds) Tourism and History. World Heritage ? Case Studies of Ibero-American Space, Braga CICS.NOVA, ISBN: 978-989-99768

Carreira T. & Sequeira, B (2006) "Conhecimento uma alavanca para a competitividade e a interação social". In, T. Carreira & A. Tomé (Org.). Champs Sociologiques et Éducatifs Enjeux au-delà des Frontières, (pp. 221- 238). Paris: L' Harmattan.

Carreira, T. & Sequeira, B. (2005) Formação, Aprendizagem e Organizações Aprendentes. In A. Tomé & T. Carreira (Org.), Ensino, Formação e Profissão Arte, (pp. 49 - 64). Lisboa: Editorial Minerva.

Artigos em revistas de circulação internacional com arbitragem científica

Ghoddousi, S., Pintassilgo, P., Mendes, J., Ghoddousi A. & Sequeira, B. (s.d.) Tourism and Nature Conservation: A Case Study in Golestan National Park, Iran. Tourism Management Perspectives. (Aceite para publicação).

Artigos em revistas nacionais com arbitragem científica

Sequeira, B., Marques, J. (2016) Relações entre Sociedade e Conhecimento. Desenvolvimento e Sociedade. Revista Interdisciplinar em Ciências Sociais, 1, 41-56. [ISSN: 2183-9220]

Sequeira, B. & Marques, J.F. (2011) "Knowledge Management in Tourism Organisations: Proposal for an Analytical Model", CEO Discussion Papers, pp. 7-31 available in http://econpapers.repec.org/paper/riscieodp/2011_5f005.htm [ISSN: 1647-3183].

Gonçalves, F., Carreira, T., Valadas, S. & Sequeira, B. (2006) Percursos de empregabilidade dos licenciados: Perspetivas europeias e nacional. Análise Psicológica, 1 (XXIV), 99-114, available in <http://www.scielo.oces.mctes.pt/pdf/aps/v24n1/v24n1a10.pdf>

Carreira, T. e Sequeira, B. (2003) Sociologia do Trabalho e das Organizações: Sistemas de Informação e Desempenho Profissional. In A. Tomé (Org.), Saberes Plurais, Povos e Culturas, Anais Universitários, Ciências Sociais e Humanas, Nº 11 e 12, University of Beira Interior, 117-136 [ISSN:087-4940]

Publicações em actas de encontros científicos

Martins, J., Vilhena, C. & Sequeira, B. (s.d.) Os desafios que as escolas colocam às famílias: estratégias e práticas educativas familiares no contexto da escola pública portuguesa, Ata da II Conferência Ibérica de Sociologia da Educação, Fraturas sociais e educativas: desafios para a Sociologia da Educação, Córdoba, 13 e 14 de julho. (Aceite para publicação).

Sequeira, B. D., Marques, J.F. & Serrano, A. (2014) Gestão do Conhecimento em Organizações Hoteleiras; Um Olhar da Sociologia, VIII Portuguese Congress of Sociology, University of Évora, 14 to 16 April. ISBN: 978-989-97981-2-0

Sequeira, B.D., Serrano, A. & Marques, J.F. (2012) "Organisational Knowledge Management: Three Case Studies in the Hospitality Industry", in Cegarra, J. G. (Ed.) Proceedings of the 13th European Conference on Knowledge Management, Cartagena, Spain, Published by Academic Publishing International Limited, Reading, UK (pp.1505-1516). ISBN: 978-1-908272-64-5 ISSN: 2048-898X

Sequeira, B. D., Serrano A. M., Marques J.F. (2012) "Gestão do Conhecimento em Organizações Turísticas", VII Portuguese sociological Congress: society crisis and Reconfigurations, University of Porto, Faculty of letters, 19 to 22 June., available in http://www.aps.pt/vii_congresso/papers/finais/PAP0823_ed.pdf

Sequeira B (2008) "Aprendizagem Organizacional e a Gestão do Conhecimento: uma abordagem multidisciplinar". IV Portuguese Congress of Sociology: Social Worlds: knowledge and practice, New University, Faculty of Social Sciences and Humanities, 25 to June 28, available in <http://www.aps.pt/vicongresso/pdfs/497.pdf>

Sequeira B. e Carreira T. (2007). Recursos Humanos e Gestão do Conhecimento nas Organizações. XII SIOT National Meeting, Citizenship and Employability: The new Socioprofessional Landscapes, promoted by APSIOT, Foundation Calouste Gulbenkian, Lisbon, 27 and 28 March, (pp. 649- 670).

10. Communications in scientific meetings**Outras comunicações orais**

Martins, J., Vilhena, C. & Sequeira, B. (2017) Os desafios que as escolas colocam às famílias: estratégias e práticas educativas familiares no contexto da escola pública portuguesa, II Iberian Conference of Sociology of education, social and educative Fractures: challenges for the sociology of education, Cordoba, held on 13 and 14.

Sequeira, B.; Marques, J. F.; Serrano, A. (2016) Especificidades e Desafios da Gestão do Conhecimento nas Organizações Hoteleiras, II International Meeting of Industrial Sociology, Sociology of Organizations and Work - Work, Professions and Organizations: Tensions, Paths and Public Policies, FCT-UNL- Faculty of Science and Technology, New University of Lisbon, held on 24 and 25 November.

Sequeira, B.; Marques, J. F.; Serrano, A. (2016), Gestão e Criação de Conhecimento em Organizações Hoteleiras: Uma abordagem da Sociologia, IX Portuguese Congress of Sociology: Portugal, territory of

territories, Faculty of Economics, University of Algarve, held on May 6 and 8 de July.

Nogueira, C.; Sousa, V. D.; Sequeira, B. (2016) Comunidades Sustentáveis: o hibridismo nas suas formas organizacionais, IX Portuguese Congress of Sociology: Portugal, territory of territories, Faculty of Economics, University of Algarve, held on May 6 and 8 de July.

Jesus, A.; Guerreiro, M.; Mendes, J.; Sequeira, B. (2016) Slow Tourism na perspetiva dos Sábios da Serra, IX Portuguese Congress of Sociology: Portugal, territory of territories, Faculty of Economics, University of Algarve, held on May 6 and 8 de July.

Sequeira, B. D.; Marques, J. F.; Serrano, A. M. (2014) Gestão do Conhecimento em Organizações Hoteleiras; Um Olhar da Sociologia, VIII Portuguese Congress of Sociology, University of Évora, 14 to 16 April.

Sequeira, B. D.; Marques, J. F.; Serrano, A. M. (2012) Organisational Knowledge Management; Three Case Studies In Hospitality Industry, The 13th European Conference on Knowledge Management, Polytechnic University of Cartagena, Spain, 6 and 7 September.

Sequeira, B. D.; Marques, J. F.; Serrano, A. M. (2012) "Gestão de Conhecimento em Organizações Turísticas", VII Portuguese sociological Congress: society crisis and Reconfigurations, University of Porto, Faculty of letters, 19 to 22 June.

Sequeira, B. D. (2012) Aprendizagem e Gestão do Conhecimento nas Organizações: as dimensões multifacetadas da gestão do conhecimento e o seu alcance prático, Seminar on master's degree in sociology – Mobilities and Identities, Faculty of Economics, University of Algarve, on February 10.

Sequeira, B. D.; Marques, J. F.; Serrano, A. M. (2011) Knowledge Management in Tourism Organisations: Proposal for an Analytical Model, seminar CIEO, Faculty of Economics, University of Algarve, on February 4.

Sequeira, B. D. (2009) Dimensões da Criação e Gestão do Conhecimento Organizacional, Seminar on master's degree in education and training, Faculty of Humanities and Social Sciences, University of Algarve, on September 10.

Sequeira, B. D. (2008) Aprendizagem Organizacional e a Gestão do Conhecimento: uma abordagem multidisciplinar, IV Portuguese Congress of Sociology: Social Worlds: knowledge and practice, New University, Faculty of Social Sciences and Humanities, 25 to June 28.

Sequeira, B. D. (2007) As Grandes Dimensões de Análise da Gestão do Conhecimento, Seminar within the framework of the Meetings of the Laboratory of Sociology of Education of the University Center for Educational Research - CUIE, University of Algarve, on September 5.

Sequeira, B. D.; Carreira, T. (2007) Recursos Humanos e Gestão do Conhecimento nas Organizações, SIOT National Meeting, Citizenship and Employability: The new Socioprofessional Landscapes, promoted by APSIOT, Foundation Calouste Gulbenkian, Lisbon, 27 and 28 March.

Sequeira, B.; Serrano, A. (2002) Influências e Efeitos dos SI/TI no Desempenho Profissional dos Serviços Administrativos da Universidade de Évora, III Conference of the Portuguese Association of information systems, Coimbra, November 22.

11. Languages

Language	Reading	Writing	Conversation
English	Good	Basic	Basic