

MASTER DEGREE IN TOURISM ORGANIZATIONS MANAGEMENT

Registered in DGES (Portugal) with the number: R/217/2007

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The Master in Tourism Organizations Management is a two-year degree with 120 ECTS. The curriculum includes an organized set of curricular units corresponding to 60 ECTS plus a dissertation corresponding to 60 ECTS.

Objectives

Tourism organizations operate in complex contexts and demand that their managers have a solid, multidisciplinary education. The masters programme in Tourism Organizations Management is structured in such a way as to provide precisely this type of scientific training. It therefore aims to:

- a) transmit the most up-to-date knowledge and best practices in the management and development of tourism organizations, by building on the knowledge acquired in undergraduate programmes;
- b) integrate into a rigorous and demanding teaching programme the results of both empirical research and provision of services to the community in order to stimulate innovation and creative forms of management;
- c) train professionals and researchers to a level that they can articulate the process of tourism management with territorial and socio-cultural planning and development in destination areas;
- d) develop students' capacities to analyse situations and find integrated solutions to problems, thus enhancing diverse skills.

Organization

After enrolling in the program, students are required to attend a one-year taught, which correspond to 60 ECTS. There are six compulsory courses which provide the grounding that students require to fully understand the key theoretical concepts. Lectures run from 6:30pm to 10pm on Fridays and 9:30 am to 1pm on Saturdays. From time to time, there are also research seminars, which take place on Saturdays from 2pm to 3:30 pm. Lectures are in English; all subjects use English-written books and papers as their main references. After the first year, students are required to write and present an original dissertation, which should be completed within one year and accounts for a total of 60 ECTS.

All of the faculty members of The Faculty of Economics – University of the Algarve involved in the Tourism Organizations Management hold a Ph.D. in a relevant area of the course and are members of the Research Center for Spatial and Organizational Dynamics (CIEO). In addition, professors from the School of Hospitality and Management of University of Algarve (ESGHT) and from other prestigious Portuguese institutions also lecture in the MSc in Tourism Organizations Management.

Plan of studies

Modules	ECTS
Research Methodologies	5
Economics of Tourism	5
Tourism Policies and Strategies	5
Consumer Behaviour	5
Tourism and Sustainability	5
Leadership and Organizational Behaviour	5
Operations Management	5
Informations Systems Management	5
Marketing of Tourism Services	5
Event and Attractions Management	5
Quality Management	5

Financial Management	5
Dissertation	60

Career Opportunities

- Hospitality management;
- Destination management;
- Tourism planning;
- Consulting and advisory in tourism business management and tourism marketing;
- Teaching and research in Tourism.

Access conditions

The candidate to the Master degree in Tourism Organizations Management must fulfil at least one of the following criteria:

- a) Hold a graduate degree from a Portuguese University;
- b) Hold a graduate degree from a European University adherent to the Bologna principles;
- c) Hold a foreign degree recognized as a suitable graduate degree by the Scientific Council of the Faculty of Economics of the Universidade do Algarve;
- d) Have relevant professional or scientific curriculum vitae, recognized by the Scientific Council of the Faculty of Economics of the Universidade do Algarve as able to successfully conclude the objectives of this Master course.

Additional Information

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